

SNYDER PAPER: EXECUTING RUSH ORDERS IN LESS TIME & COSTS



AT A GLANCE

COMPANY:

Snyder Paper is a national distributor at the forefront of automation solutions for industrial and agricultural supply, as well as for cushion manufacturing. With a long history of manufacturing best-inclass custom cushions, including the first to introduce sonic welding for outdoor fabrics, they were one of the first companies who embraced CAD technology to be agile and efficient.

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Snyder Paper is a furniture manufacturer for about 90 furniture companies in the US, which imports patterns and develops the specs for manufacturing. This includes perfecting the cut and making sure only the necessary amount of fabric is used to save money and material. With high turnover time, they need to ensure they can deliver quickly to their customers and are using Optitex 2D solutions to be faster, accurate, and cost-effective.

Sixth months ago, at least three to four people had to spend their time on a manual marker and nesting process. By choosing Optitex as its business partner, they automated their manual labor and left only one part-time person to work with the CAD system. Today, their team can spend more time focusing on the creative process and executing orders, instead of tedious manual work.

Automating their marker and nesting process has ensured that Snyder Paper is optimizing customer orders to save material and costs. Instead of wasting time waiting for manual markers, by adopting Optitex Nest++Pro solutions, Snyder Paper is saving an extra 3.5% fabric usage efficiency than they had before. In addition, they have an end-to-end visibility of their cutting room operation to calculate the minimal required number of tables and fabric needed to complete orders in less time, and at less cost.

Snyder have also connected their various manufacturing facilities using a job server for nesting to provide a seamless solution. Orders received go direct to the marker, and are grouped into an automated nesting process, helping to get rush orders out quicker.

Currently, Snyder are just using CAD technology, marker making, and automated nesting to boost their productivity. However, they see the value of 3D for prototyping and flattening and are considering to implement it for very customized products.

